

Chronic Disease Prevention Implementation Project

Northwest Michigan Chronic Disease Prevention Coalition

FY 18/19 Action Plan

Objective 1. By September 30, 2018, maintain a Chronic Disease Coordinating Network that engages partners to strengthen prevention and detection of diabetes, hypertension, tobacco use and dependence, cardiovascular disease and obesity.						
Key Network Development and Maintenance Activities	Key Partners	Responsible/Lead	Output/Measure	Start Date	Due Date	Progress
Maintain the existing Northwest Michigan Chronic Disease Prevention Coalition (CDPC)	CDPC member organizations	Chair Person, DHD #10 Coordinator	Members identified and recruited, meetings held	October 2018	ongoing	
Maintain an adhoc membership committee that meets annually to review membership, identify gaps in membership, and recruit new members. Activities include: <ul style="list-style-type: none"> • Review roster for non-participation • Make a plan to address concerns based on the recent coalition assessment • Improve engagement of current members • Review and improve meeting structure • Review location preferences 	TBD	Membership committee members	Membership committee maintained, meetings held quarterly, membership packets developed, number of new members recruited	April 2019	Ongoing	
Maintain connections with local coalitions in each County to determine representation on the regional CDPC, update on local initiatives related to chronic disease prevention, and determine needs of local coalitions Activities include:	CDPC member organizations, Local Coalition representatives	Membership Committee	Representatives identified from each coalition to serve on the CDPC	May 2019	Ongoing	

<ul style="list-style-type: none"> • Develop a more formal org chart and communication link between the local coalitions and the regional • Use the Live Well website as a platform • Research opportunities for collaboration in funding 						
Conduct strategic planning annually to monitor workplan and objectives	CDPC member organizations	CDPC member organizations	CDPC Leadership Committee maintained, Chronic Disease Coordinating Network (CDCN) Task Force Groups identified and maintained, Action Plan developed and approved	December 2018	January 2020	

Objective 2. By September 30, 2018, maintain number of local coalitions implementing at least one policy, systems, environmental change strategy to increase access to healthy foods, increase physical activity opportunities, and/or increase tobacco-free lifestyles in each county within the region from 10 to 10.						
Key Local Coalition Activities	Key Partners	Responsible/Lead	Output/Measure	Start Date	Due Date	Progress
Complete an annual assessment of PSE strategies that are occurring in the CDPC region	Local coalition members, DHD #10 CDP staff	PSE Strategies Task Force Chair	Assessment completed, report developed and disseminated		October 2019	

<p>Revise guidelines and develop an application for funding for local coalitions PSE strategies to increase access to healthy foods, increase physical activity opportunities, and/or increase tobacco-free lifestyles and revise as needed.</p> <ol style="list-style-type: none"> 1. Targeted recruitment of new submissions <ul style="list-style-type: none"> • Identify need/gap areas for funding • Clarify the funding is from Tencon not DHD #10 2. Annual assessment of PSE work 3. Look at regional and local level trends regarding obesity, PA, nutrition, tobacco use indicators 	CDPC members	CDPC Members	Proposal guidelines reviewed, application developed materials distributed to coalitions	November 2018	January 2019	
Develop an ad hoc proposal review committee that meets annually to review funding proposals	CDPC members, local coalition members	Ad hoc Review Committee	Proposals developed, submitted to the NWMCDPC, proposals reviewed, funding awarded, MOU's developed	March 2019	April 2019	
Projects monitored, success stories developed and disseminated in local media, LiveWell website, local agency websites, and social media	CDPC members, local coalition members, local media	PSE Strategies Task Force Chair	Projects completed, success story template developed, success stories developed, success stories disseminated in media	May 2019	September 2019	
Report on Progress on Coalition Action Plan for improvement	DHD #10 staff, local coalition members in each of the counties in	PSE Strategies Task Force Chair	Coalition Action Plans reported on at regional meeting	May 2019	September 2019	

Offer support to local coalitions for strategic planning, monitoring objectives in CHIP	the DHD #10 jurisdiction					
Implement Regional Summit to highlight local Coalition work and PSE change strategies	CDPC members, local coalition members	PSE Strategies Chair Conference planning committee	Conference implemented, number of attendees, conference evaluations	December 2018	September 2019	
Objective 3. By September 30, 2018, maintain a CDCN workgroup to increase participation in the CDC's National Diabetes Prevention Program (NDPP).						
Key Community Clinical Linkage Activities	Key Partners	Responsible/Lead	Output/Measure	Start Date	Due Date	Progress
Maintain the Northern Michigan Diabetes Prevention Program Collaborative focused on increasing awareness, access and participation in the DPP program.	DHD #10, Spectrum Health Reed City, Munson Health Care System, Priority Health, Wexford/Crawford PHO, Wexford County YMCA, MSU Extension, Northern Michigan Diabetes Initiative	NMDPP Collaborative Chairs	Collaborative maintained, meetings held	November 2018	ongoing	
Promote NDPP classes across the region through a link to mihealthyprograms.org and www.livewell4health.org	CDCN for diabetes prevention	NMDPP Collaborative Chairs	Programs and classes promoted on mihealthyprograms.org and Livewell4health.org Classes mapped and gaps filled	November 2018	ongoing	
Align efforts of the NMDPP Collaborative with the Statewide Diabetes Prevention Plan Promote RX for Health to providers	CDCN for diabetes prevention, MDHHS	NMDPP Collaborative Chairs	Collaborative activities implemented that align with State Plan	January 2019	ongoing	
Partner with local coalitions with objectives to increase participation in NDPP in the DHD#10 CHIP	Local coalitions	NMDPP Collaborative Chairs	Number of referrals and participation in NDPP increased	January 2019	ongoing	

Quarterly newsletter with success stories, best practices sent to full coalition via email						
Develop a Community Linkage System that includes a referral pathway between primary care providers, care managers, community health outreach workers, and health systems to community providers of DPP, PATH, and other evidence-based chronic disease prevention programs such as weight management, physical activity and or nutrition education programs	CDCN for diabetes prevention, healthcare provider offices, worksites	NMDPP Collaborative Chairs	Systems for referrals in place, Number of classes held, number of participants	January 2019	ongoing	

Objective 4. By September 30, 2018, maintain a CDCN workgroup to increase collaboration among healthcare providers and public health to increase referrals to evidence-based tobacco cessation programs.						
Key Community Clinical Linkage Activities	Key Partners	Responsible/Lead	Output/Measure	Start Date	Due Date	Progress
Maintain a Task Force specific to increasing referrals to tobacco cessation programs and implementing tobacco prevention initiatives	DHD #10, Munson Health Care System, Family Health Care, Spectrum Health Gerber, Spectrum Health Ludington, Spectrum Health Big Rapids, Spectrum Health Reed City	Tobacco Prevention Community/ Clinical Linkages Task Force Chairs	Task Force maintained, meetings held	October 2018	ongoing	
Promote current tobacco cessation resources available in the region Promote the Tobacco Treatment Specialists in the region.	DHD #10, Munson Health Care System, Family Health Care, Spectrum Health Gerber, Spectrum Health Ludington, Spectrum Health Big Rapids, Spectrum Health Reed City,	Tobacco Prevention Community/ Clinical Linkages Task Force Chair	Resources developed and promoted, Print and distribute tobacco cessation resources brochure	October 2018	Ongoing	

	MDHHS, American Cancer Society					
Expand and maintain system of referrals to DHD #10 services, Michigan Tobacco Quitline and Tobacco Treatment Specialists Collect data on # or referrals, number of people receiving cessation services and number successfully quit Disseminate data to providers and key stakeholders	DHD #10, Munson Health Care System, Family Health Care, Spectrum Health Gerber, Spectrum Health Ludington, Spectrum Health Big Rapids, Spectrum Health Reed City,	Tobacco Prevention Community/ Clinical Linkages Task Force	Referrals increased	October 2017	Ongoing	
Implement training for Tobacco Treatment Specialists	Tobacco Prevention Community/ Clinical Linkages Task Force, DHD#10 Tobacco Treatment Specialists	DHD #10 Tobacco Treatment Specialists	Training implemented, number of attendees	May 2018	June 2018	
Implement Script trainings	Tobacco Prevention Community/ Clinical Linkages Task Force Northern Michigan Perinatal Smoking Workgroup	Task Force members trained in Script	Trainings implemented, number of attendees	January 2019	ongoing	
Develop regional communication plan for promoting tobacco cessation services and implementing a campaign for tobacco prevention	Tobacco Prevention Community/ Clinical Linkages Task Force	Tobacco Prevention Community/ Clinical Linkages Task Force Chairs, LiveWell communication staff	Communication plan developed, campaign implemented, Increased use of the Live Well website	January 2019	ongoing	
Utilize Community Connections to increase participation among at-risk community members	Community Connections Coordinator, Tobacco Prevention Community/ Clinical Linkages Task Force	Tobacco Prevention Community/ Clinical Linkages Task Force Chairs	numbers of referrals and participants increased	February 2019	ongoing	

Maintain a Community Linkage System that includes a referral pathway between primary care providers, care managers, community health outreach workers, and health systems to community providers of evidence-based tobacco cessation programs	Tobacco Prevention Community/ Clinical Linkages Task Force, healthcare provider offices, Tobacco Treatment Specialists	Tobacco Prevention Community/ Clinical Linkages Task Force Chairs	Systems for referrals in place, number of referrals, number of participants who quit tobacco use	October 2018	ongoing	
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