Chronic Disease Prevention Implementation Project

FY 16/17 Action Plan 11-15-16

Objective 1. By September 30, 2017, establish and maintain a Chronic Disease Coordinating Network that engages partners to strengthen prevention and detection

of diabetes, hypertension, tobacco use and dependence, cardiovascular disease and obesity.

Key Network Development and Maintenance	Key Partners	Responsible/	Output/Measure	Start Date	Due Date	Date
Activities Maintain the existing Northwest Michigan Chronic Disease Prevention Coalition (CDPC) Maintain an adhoc membership committee	CDPC member organizations Munson Healthcare	Lead Chair Person, DHD #10 Coordinator Membership	Members identified and recruited, meetings held Membership	October 2016 December	ongoing	accomplished Membership expanded ongoing
to review membership and develop member orientation packet	Cadillac Hospital, Ferris State University, Westshore Medical Center	committee members	committee maintained, meetings held, membership packets developed, number of new members recruited	2016	2017	By-laws developed and approved, Membership Commitment Letters signed, Member recruitment letters and welcome letters developed January 2017 3 new members recruited Jan. 2017
Establish connections with local coalitions in each County to determine representation on the regional CDPC and to update on local initiatives related to chronic disease prevention and determine needs of local coalitions	CDPC member organizations, Local Coalition representatives	Membership Committee	Representatives identified from each coalition to serve on the CDPC	December 2016	March 2017	5 new members added February 2017

Maintain www.livewell4health.org and	CDPC member	DHD #10	Website reviewed,	November	ongoing	NMCDPC
LiveWell Facebook page to highlight activities	organizations, DHD #10	Coordinator	revised and	2016		webpage updated
of the CDPC, CDCN, member organizations,	staff	and media	maintained			March 2017
and local coalitions		staff	Number of hits on			
Ad Member roster to website			website and likes			
Update annually			on Facebook			
Finalize proposed Annual Action Plan to	CDPC member	CDPC member	CDCN Leadership	November	December	
include Task Force Groups' Action Plans	organizations	organizations	Committee	2016	2016	
			established, Chronic			
			Disease			
			Coordinating			
			Network (CDCN)			
			Task Force Groups			
			identified, Action			
			Plan developed and			
			approved			

Objective 2. By September 30, 2017, increase number of local coalitions implementing at least one policy, systems, environmental change strategy to increase access to healthy foods, increase physical activity opportunities, and/or increase tobacco-free lifestyles from 0 to 10.

Key Local Coalition Activities	Key Partners	Responsible/Lead	Output/Measure	Start Date	Due Date	Date Accomplished
Complete an assessment of PSE	Local coalition members,	PSE Strategies Task	Assessment completed,	December	February	
strategies that are occurring in the	DHD #10 CDP staff	Force Chair	report developed and	2016	2017	
CDPC region			disseminated			
Report on data from CDC's	DHD #10 staff, local	PSE Strategies Task	Data reviewed	January	January 2017	
Community Health Assessment and	coalition members in	Force Chair		2017		
Group Evaluation (CHANGE) Tool	each of the counties in					
completed in 2016 for each county	the DHD #10 jurisdiction					
Report on Action Plan for	DHD #10 staff, local	PSE Strategies Task	Action Plans Monitored	January	January 2017	
improvement based on assessment	coalition members in	Force Chair		2017		
	each of the counties in					

	the DHD #10 jurisdiction					
CDPC will review guidelines for proposals from local coalitions for PSE strategies to increase access to healthy foods, increase physical activity opportunities, and/or increase tobacco-free lifestyles and revise as needed.	CDPC members	CDPC Members	Proposal guidelines reviewed and distributed to coalitions	January 2017	January 2017	Guidelines updated and sent to Coalitions December 2016
Proposals reviewed by the CDPC for funding	CDPC members, local coalition members	Ad hoc Review Committee	Proposals developed, submitted to the NWMCDPC, proposals reviewed, funding awarded, MOU's developed	February 2017	April 2017	Wexford/Missaukee Proposal submitted for review January 2017 Lake County Proposal reviewed and approved at Feb. meeting of the PSE Task Force
Projects monitored, success stories developed and disseminated in local media, websites and social media	CDPC members, local coalition members, local media	PSE Strategies Task Force Chair	Projects completed, success stories developed, success stories disseminated in media	May 2017	September 2017	Wexford and Missaukee project underway with 10 worksites in Wexford and 4 in Missaukee county
Implement Regional Conference to highlight local Coalition work and PSE Task Force Groups	CDPC members, local coalition members	PSE Strategies Task Force Chair Ad hoc conference planning committee	Conference implemented, number of attendees, conference evaluations	May 2017	August 2017	Date set: Location confirmed: Ferris State Univ. Speakers being discussed and recruited

Objective 3. By September 30, 2017, form and maintain a CDCN workgroup to increase participation in the CDC's National Diabetes Prevention Program (DPP).

Key Community Clinical Linkage Activities	Key Partners	Responsible/Lead	Output/Measure	Start Date	Due Date	Date accomplished
Form a regional workgroup focused on increasing awareness, access and participation in the DPP program.	DHD #10, Spectrum Health Reed City, Munson Health Care System, Priority Health, Wexford/Crawford PHO, Wexford County YMCA, MSU Extension, Northern Michigan Diabetes Initiative	Diabetes Prevention Community/clinical Linkages Workgroup Chair	Workgroup formed, meetings held	November 2016	ongoing	First meeting held February 2017
Assess current number and location of NDPP providers and their capacity to offer classes	DHD #10, Spectrum Health Reed City, Munson Health Care System, Priority Health, Wexford/Crawford PHO, Wexford County YMCA, MSU Extension	Diabetes Prevention Community/clinical Linkages Workgroup Chair	Programs and locations identified	January 2017	March 2017	
Develop a regional media/marketing plan with a unified message that aligns with the statewide messaging around DPP.	CDCN for diabetes prevention	Diabetes Prevention Community/clinical Linkages Workgroup	Marketing plan developed, materials disseminated	February 2017	April 2017	
Distribute AMA Prevent Diabetes STAT Provider Toolkit to the clinical community.	CDCN for diabetes prevention	Diabetes Prevention Community/clinical Linkages Workgroup	Number of Toolkits distributed	March 2017	May 2017	
Work with one health care provider office to develop a pre-diabetes registry using their EHR.	CDCN for diabetes prevention, healthcare provider offices	Diabetes Prevention Community/clinical Linkages Workgroup	Systems for referrals to DPP in place, number of referrals increased	April 2017	September 2017	
Develop a Community Linkage System	CDCN for diabetes prevention,	Diabetes	Systems for referrals in			

that includes a referral pathway	healthcare provider offices	Prevention	place,	July 2017	ongoing	
between primary care providers, care		Community/clinical	Number of classes			
managers, community health		Linkages	held, number of			
outreach workers, and health systems		Workgroup	participants			
to community providers of DPP,						
PATH, and other evidence-based						
chronic disease prevention programs						
such as weight management, physical						
activity and or nutrition education						
programs						

Objective 4. By September 30, 2017, form and maintain a CDCN workgroup to increase collaboration among healthcare providers and public health to increase referrals to evidence-based tobacco cessation programs.

Key Community Clinical Linkage	Key Partners	Responsible/Lead	Output/Measure	Start Date	Due Date	Date
Activities						accomplished
Form and maintain a Task Force	DHD #10, Munson Health Care	Tobacco	Task Force formed,	October	ongoing	Task force
specific to increasing referrals to	System, West Shore Medical	Prevention	meetings held	2016		met October
tobacco cessation programs and	Center Wexford/Crawford PHO,	Community/				24, 2016
referrals to lung cancer screening	Crystal Lake Clinics, Northwest	Clinical Linkages				Task force
	Michigan Health Services, Family	Task Force Chair				met Jan. 23,
	Health Care, Spectrum Health					<mark>2017</mark>
	Gerber, Susan P. Wheatlake					
	Cancer Center					
Develop a report on current written	DHD #10, Munson Health Care	Tobacco	Referral policies and	December	July 2017	Survey
policies/protocols and work flow	System, West Shore Medical	Prevention	practices identified,	2016		distributed to
regarding tobacco dependence	Center Wexford/Crawford PHO,	Community/	Report developed			gather data
treatment and current knowledge,	Crystal Lake Clinics, Northwest	Clinical Linkages				26
attitudes, behaviors, perceived	Michigan Health Services, Family	Task Force				respondents

barriers, etc. in treating tobacco dependence in accordance with the guidelines	Health Care, Spectrum Health Gerber, Susan P. Wheatlake Cancer Center					Dec. 2016
Determine current tobacco cessation resources available in the region	CDCN for tobacco cessation	Tobacco Prevention Community/ Clinical Linkages Task Force Chair	Resources identified	December 2016	February 2017	
Develop plan for system of referrals to DHD #10 services, Michigan Tobacco Quitline and other programs as identified	CDCN for tobacco cessation	Tobacco Prevention Community/ Clinical Linkages Task Force	Reimbursement sources identified	March 2017	June 2017	Referral form distributed for DHD #10 services, Michigan Tobacco Quitline materials distributed 5A's trainings promoted
Implement training on the Clinical Practice Guidelines for Treating Tobacco Use and Dependence	CDCN for tobacco cessation, DHD #10 Tobacco Treatment Specialists	DHD #10 Tobacco Treatment Specialists	Training implemented, number of attendees	May 2017	June 2017	Scheduled for 1st week in June Location set for Evergreen resort in Cadillac
Develop regional marketing plan for tobacco cessation services	CDCN for tobacco cessation	Tobacco Prevention Community/ Clinical Linkages Task Force	Marketing plan developed, materials disseminated	June 2017	August 2017	Spectrum Gerber services added to the Live Well website Tobacco

						cessation services brochure is being revised and will be reprinted and distributed to members
Develop and implement plan to increase participation among at-risk community members	CDCN for tobacco cessation	Tobacco Prevention Community/ Clinical Linkages Task Force	plan developed, numbers of participants increased	July 2017	ongoing	
Develop a Community Linkage System that includes a referral pathway between primary care providers, care managers, community health outreach workers, and health systems to community providers of evidence-based tobacco cessation programs and lung cancer screening	CDCN for tobacco cessation, healthcare provider offices	Tobacco Prevention Community/ Clinical Linkages Task Force	Systems for referrals in place, number of referrals, number of participants who quit tobacco use	July 2017	ongoing	Meeting with Munson Healthcare to link with providers at that practice. Provided referral form. Spectrum Health Gerber has a system in place for referrals Crystal Lake clinic refers to DHD 10 in Manistee

		county
		<mark>Healthcare</mark>
		Grayling is
		referring to
		Quitline and
		DHD #10
		DHD 10 and
		<mark>Spectrum</mark>
		<mark>Health</mark>
		<mark>Gerber are</mark>
		partnering
		for education
		<mark>on lung</mark>
		<mark>cancer</mark>
		screening screening